



# Daniel Adamiak

Full Stack UXUI Designer

## CONTACT ME

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## ABOUT ME

For over 15 years I've worked in a diverse set of projects and sectors that include IT administration, marketing, martial arts, e-commerce, entertainment; always in an international environment. Because of my IT background I can learn and adjust to new tools fast.

I have high level of empathy and communication skills, which I believe is crucial to be a good leader and to create good human-centered designs.

All of my past experienced helps me to better understand users' needs and business goals which can lead to optimal solutions.



## EDUCATION

2022

Full Stack UXUI Designer  
Akademia UXUI

- + Surveys preparation and conducting interviews with users
- + Ideation
- + Competitor and market analysis
- + Wireframes, low and high-fidelity prototyping
- + Interactive prototypes preparation
- + Conducting prototype tests with users with eye-tracker

2022

Google UX Design  
Coursea Google

- + Desk Research
- + Ideation
- + Wireframes, Low and High-Fidelity Prototyping

2016

Design Thinking  
Delitelabs | Inclusive Startup School

- + Customer and Market Research
- + Ideation
- + Business Modeling
- + Prototyping
- + Marketing and Branding
- + Pitch, Demonstration and Story Telling

2006 - 2008

The Lazarski University of Commerce and Law  
International Business Economics

- + Basics of psychology
- + Advertising and marketing strategies
- + Basics of setting up own business

2005 - 2006

Letterkenny Institute of Technology  
Bachelor of Science  
in Computing in Network and Mobile Communications

- + Understanding of mobile and satellite communication protocols

2003 - 2006

The Lazarski University of Commerce and Law  
Computing

- + Basics of LAN protocols, TCP/IP, C++, CSS, HTML, and databases

## LANGUAGES

Polish	mother language
English	advanced
Spanish	advanced

## SKILLS

**Design:**  
User Research  
Interviews  
Surveys  
Information Architecture  
Rapid Prototyping  
Visual Thinking

**Tools:**  
Figma  
Photoshop  
Illustrator  
InVision  
Miro

**Key characteristics:**  
Empathy  
Fast Learner  
Delegation  
Resourceful  
IT Background

## EXPERIENCE

<b>01.2022 - present</b> <b>Mohabo Studio</b> remote	<b>Visual and UI Designer</b> As a part of a team I am designing visual content for marketing and social media. I did also SEO audit of one of the client's website and presented improvement solutions.
<b>04.2022 - 07.2022</b> <b>Responsive Web Design For Zoology sector</b> remote	<b>UXUI Designer, UX Researcher</b> The task of our team was to design responsive web service from scratch. In the first phase we have made interviews with users which led us to identify main painpoints. Next, after competitors and market analysis, we have created a prototype, which was also tested with users. In the final phase we designed interactive UI that was tested with an Eye Tracker.
<b>12.2021 - 01.2022</b> <b>Seamind Blue Ocean</b> remote	<b>UI Designer</b> Based on clients brief and his company's values such as sustainability, team work, sea nature I had to create UI for the website.
<b>07.2021 - 12.2021</b> <b>Centrum Elektroekologii</b> remote	<b>UI Designer</b> Created UI for the website spreading awarness about electronic waste based on the brand identity considering targeted audience of school teenagers and teachers.
<b>2020 - 2021</b> <b>iPiwo.pl</b> Wrocław, Poland	<b>Manager / UX Designer</b> Optimization of the website's UX based on tests with users and analysis of competitors solutions. Optimization of the shipping processes. Creating marketing campaigns (SEM) and positioning in search engines (SEO).
<b>2018- 2019</b> <b>Zazoo Beach Bar</b> Wrocław, Poland	<b>Manager</b> Managing and coordinating staff, creating weekly schedule and conducting training for over 70 workers. Planning and making optimal weekly orders and stock control. Leading daily and weekly status team meetings and creating sales and costs reports, providing info and ideas of costs and discrepancies reduction. Coordination of the events and concerts. Prepared the venue for the season and closed it with full and detailed reports and inventory.
<b>2015 - 2017</b> <b>La Comadreja</b> Valencia, Spain	<b>Marketing advisor</b> Planning and managing marketing strategies for small Polish businesses entering the Spanish market. Analyzing market trends, competitors and recomending solutions.
<b>2013 - 2017</b> <b>Valencia Taekwon-do Center</b> Valencia, Spain	<b>Founder and Head Coach</b> Since martial arts and teaching were always my life passions I have started my own club. I was training people in all ages with youngest 4-year-old kid and oldest 65-year-old student. In all the years had over 40 students.
<b>2011- 2014</b> <b>Longrange Interactive</b> Valencia, Spain	<b>Manager and Visual Designer</b> In charge of planning and orginization of audio-visual productions. Our main focus and challenge at this time was to sell a product that wasn't yet known in valencian market: video promotion of pubs and night clubs for social medias. We have also been designing websites, banners and logos.
<b>2007- 2012</b> <b>Sellbytel Singular</b> Barcelona, Spain	<b>IT Administrator</b> As a part of IT department I was resolving issues of most company servers and implementing the IP telephony systems for new incoming projects.